New York | Tel Aviv

Talkit!

this is my voice

Talking is a basic need.

1.5% of the world's population cannot communicate naturally using their voices.

That's **over 100 million people.**

People with a **wide range of disabilities**
need help to use their voice to communicate.

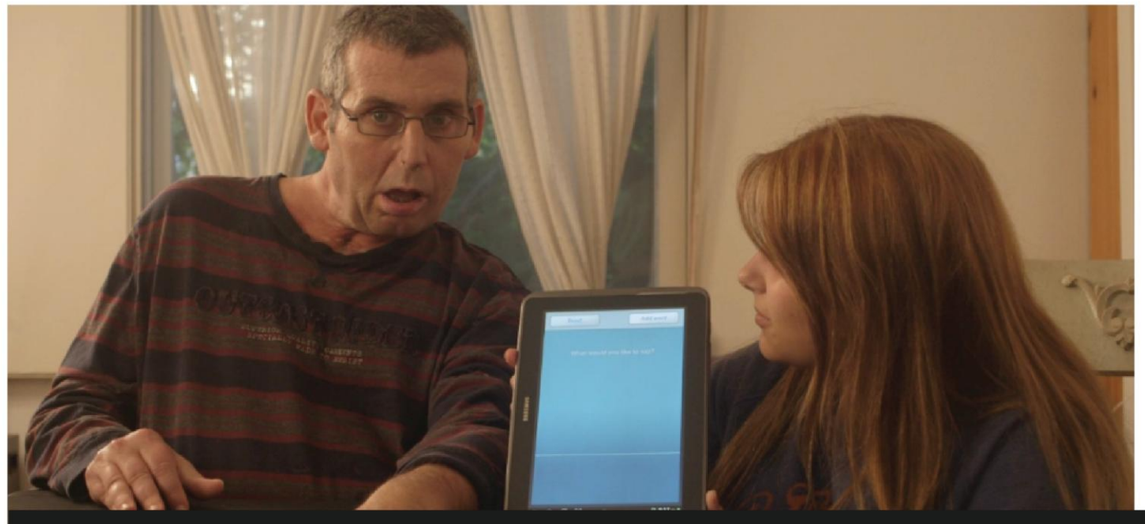
People affected by:

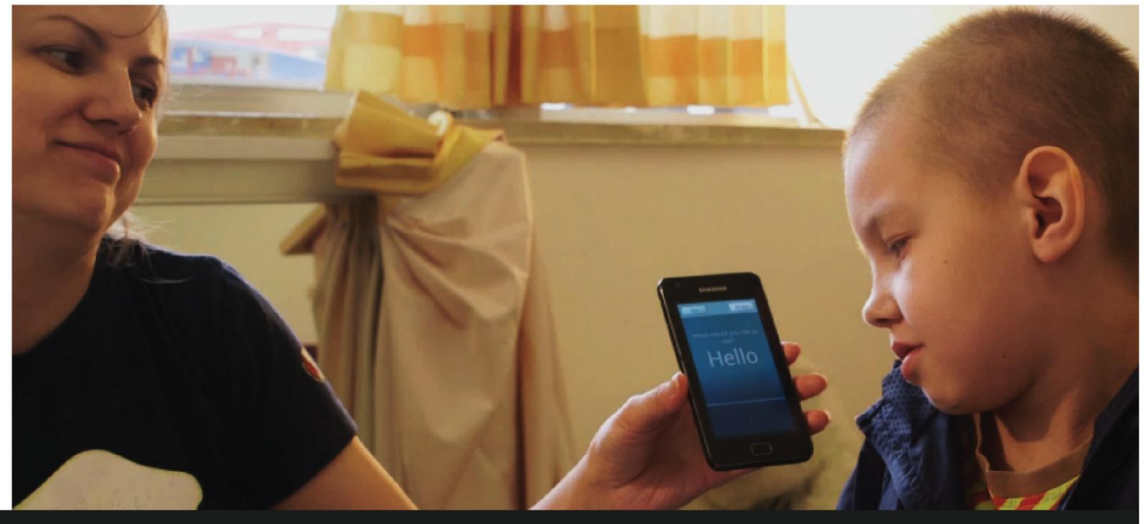
Autism	Cerebral Palsy	ALS
Brain Injuries	Alzheimer's	Hearing Disability
Parkinson's	Multiple Sclerosis	Throat Cancer
	Stroke	

Talkitt improves people's lives.

PARTICIPATE IN SCHOOL

HAVE A CUP OF COFFEE





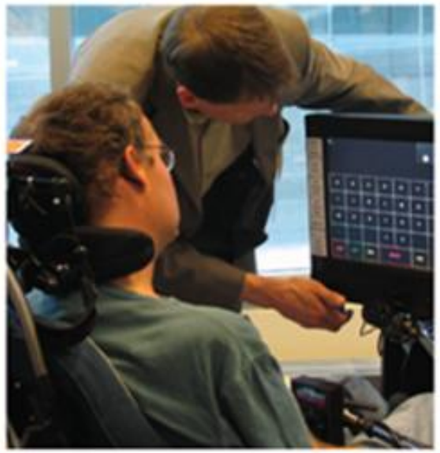
COMMUNICATE WITH FAMILY

Existing assistive products

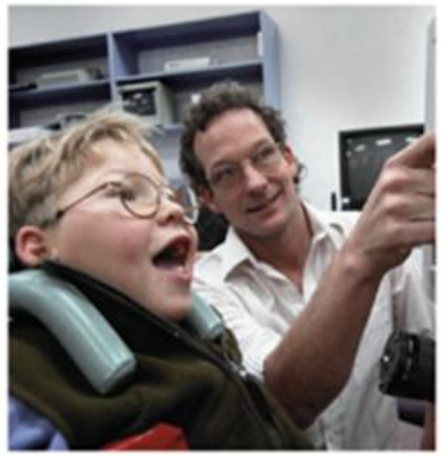
None of these products use voice to help people communicate.

Communication Boards

Dedicated Communication Boards



Head Tracking

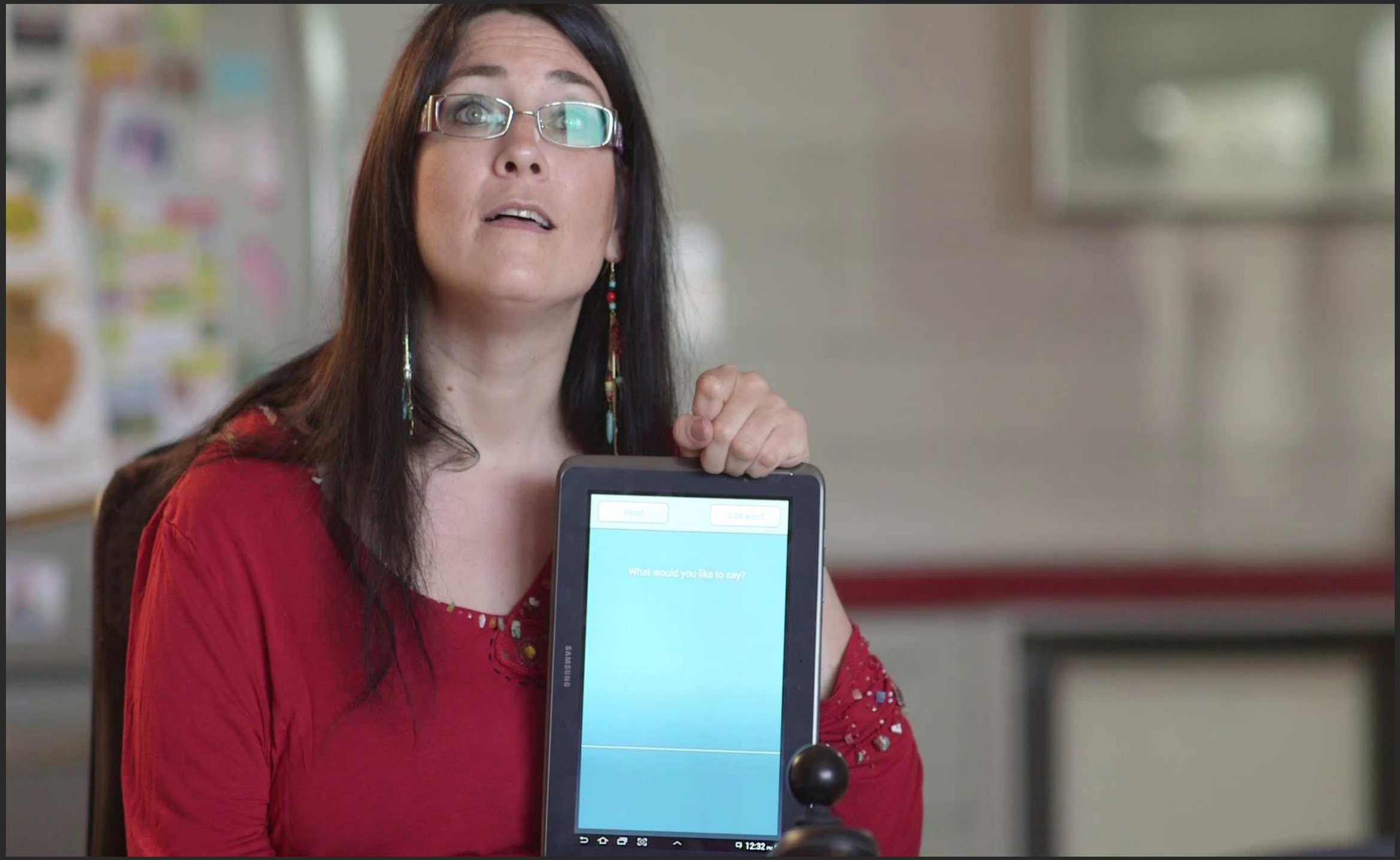


Eye Tracking

Sip-and-puff

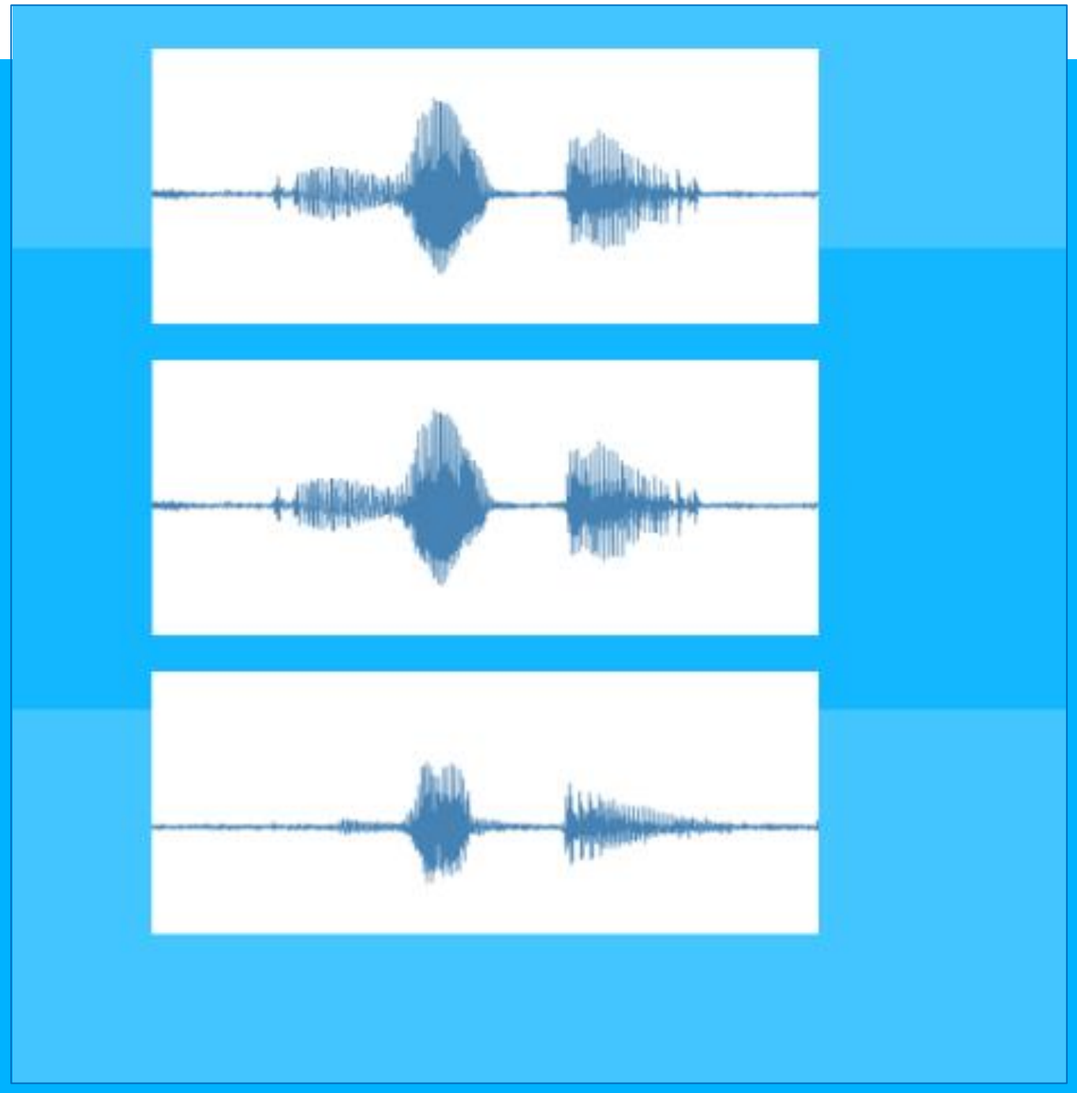
AAC Market - Major Players

tobii	AssistiveWare®	Saltillo	PRC
Pricing (Major Product Lines)			
$1,995 to $8,295 (EyeX) $599 - $17,290 (Dynavox)	$249/month (Proloquo2go)	$2,395 - $5,395 (NovaChat)	$5,995-$15,145 (Accent)
Annual Revenues			
~ $75M	~ $17M	~ $1-$2.5M	~ $24.9M


Reset
Add word
What would you like to say?
SAMSUNG

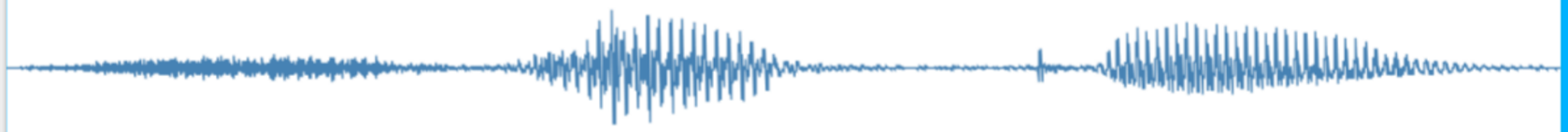
How does Talkitt work?

Standard speakers saying “zipper”

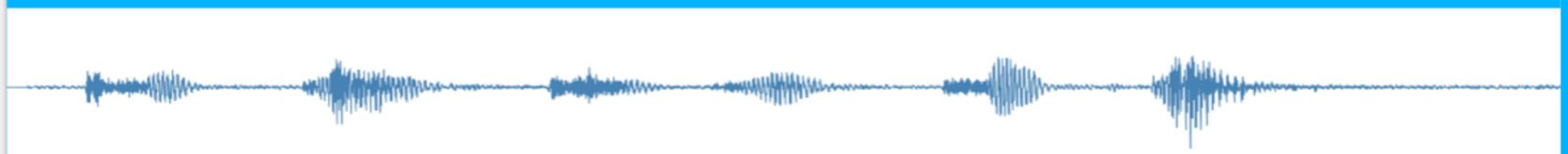


Non-standard speakers saying “zipper”

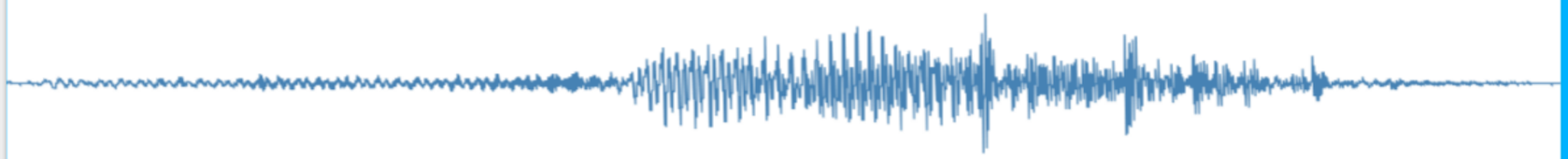
Robert, Stroke Patient



Jane, Cerebral Palsy (CP)



Jacob, Parkinson’s Disease (PD)



Proprietary Database

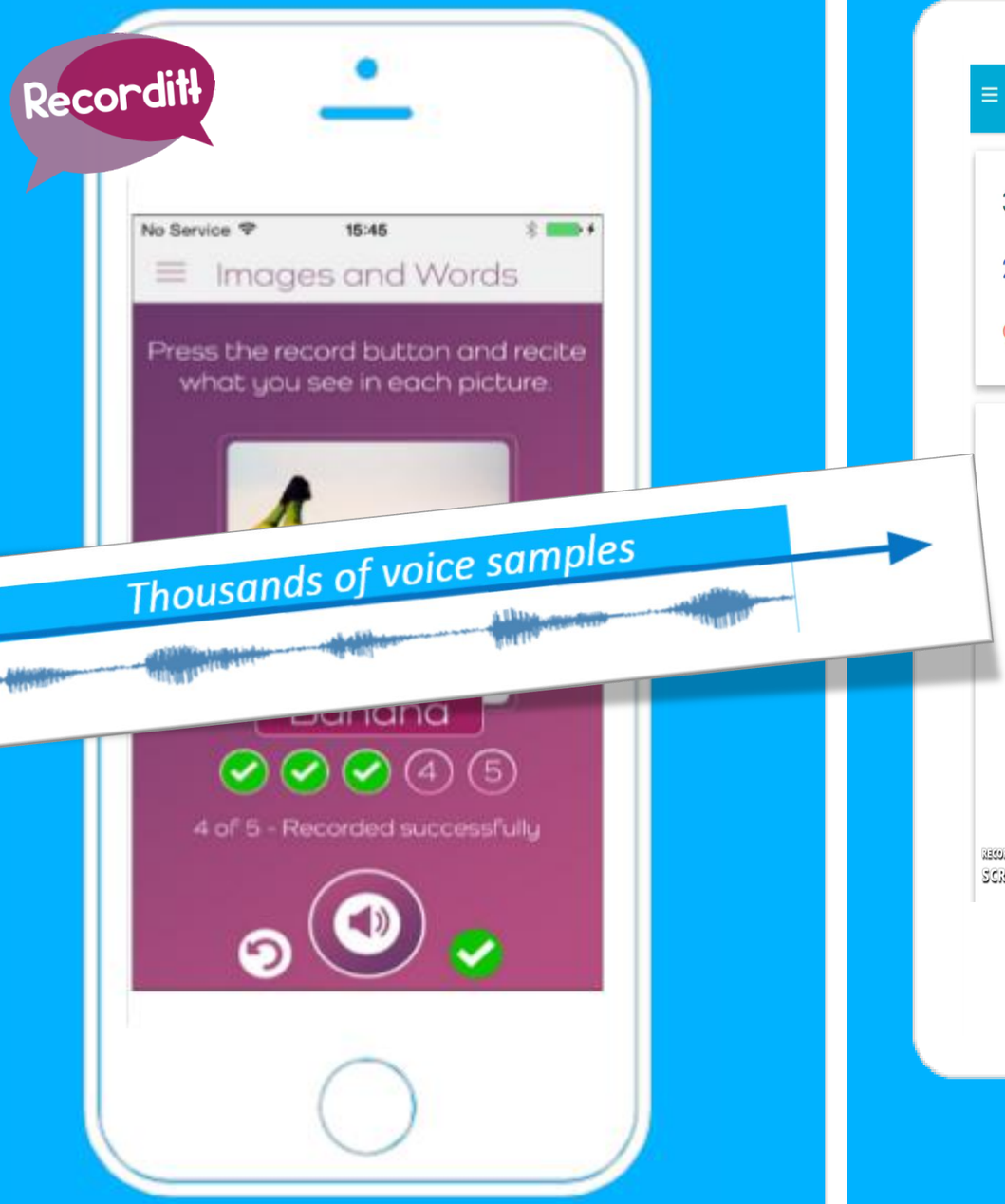
The *Talkitt* Companion App

Unique Voice Crowdsourcing

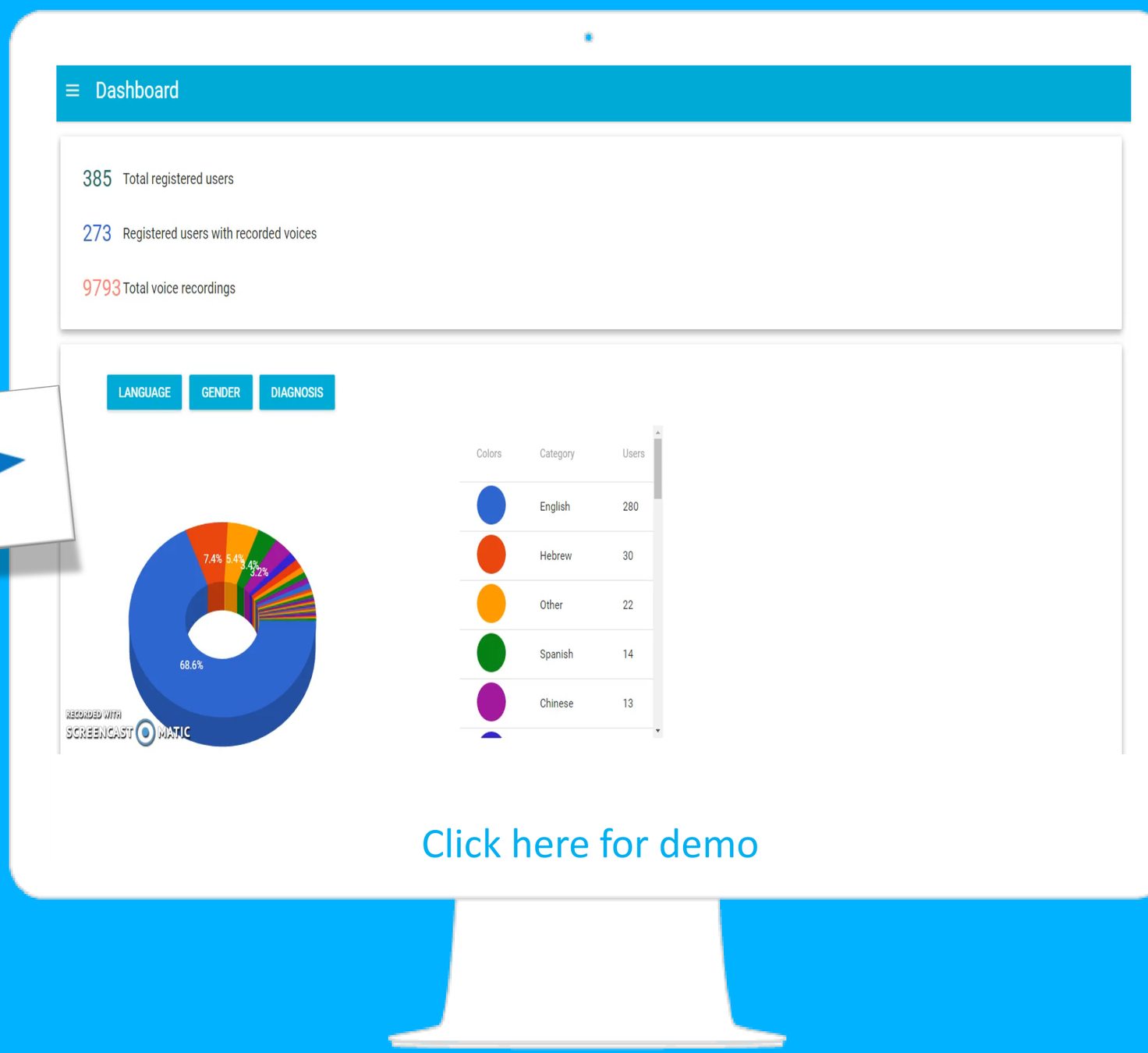
App created by

The Talkitt Companion

Voice Crowdsourcing App



Proprietary Database



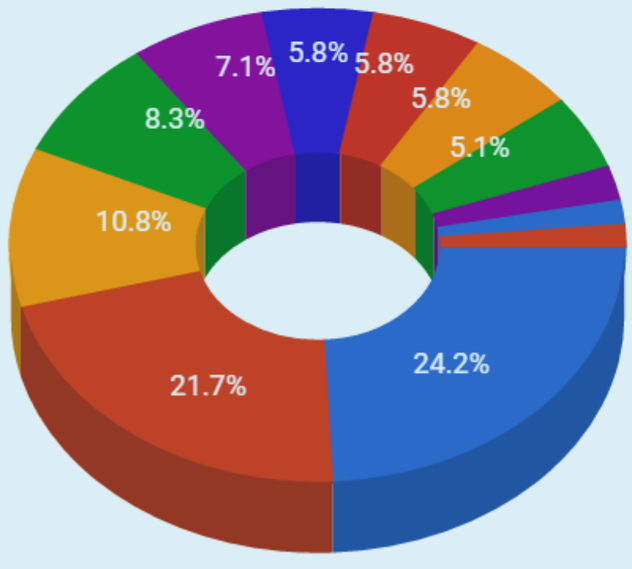
Click here for demo

Recordings Dashboard - Statistics

270 Users who uploaded at list one recording

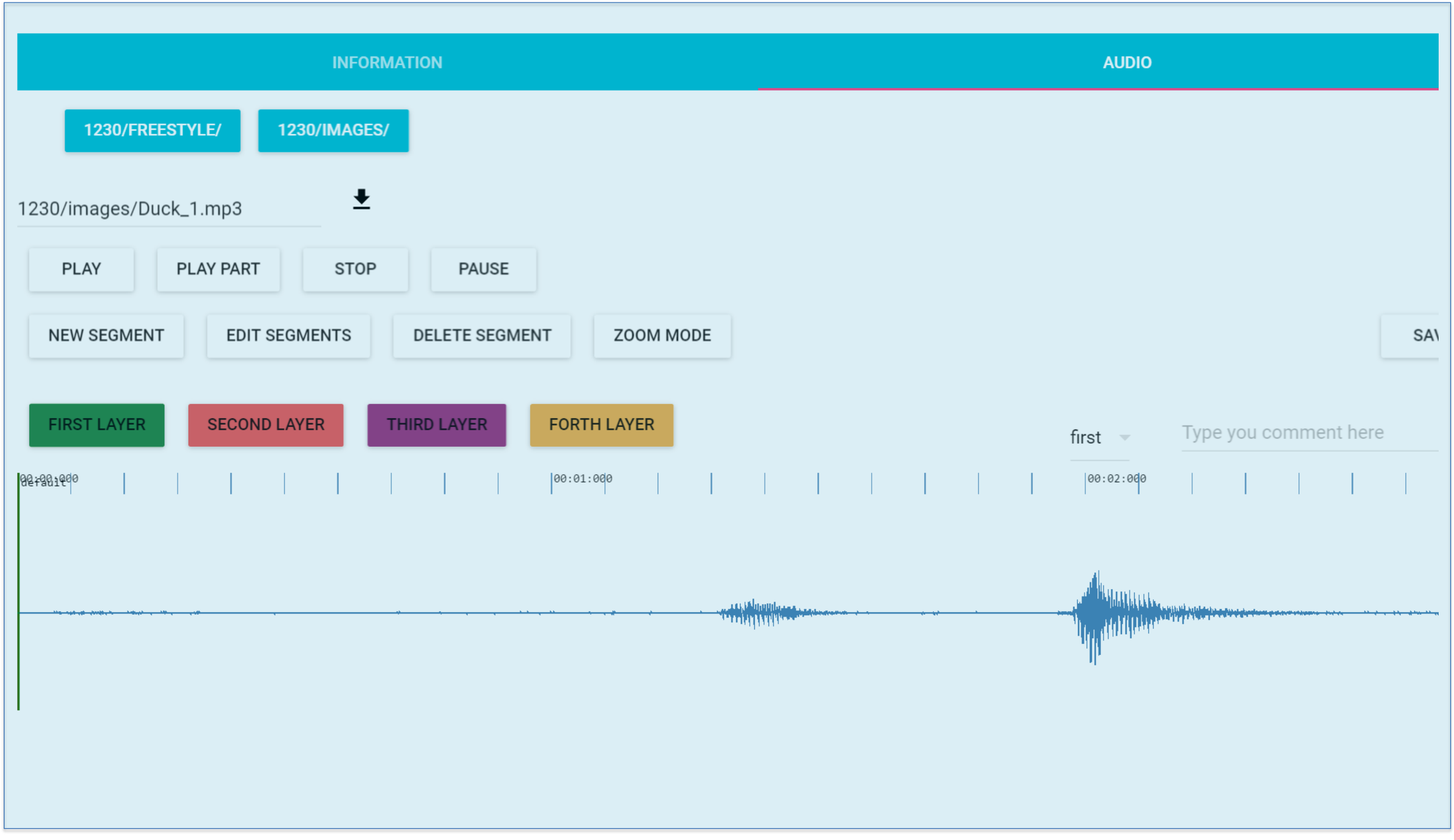
9636 Recordings have been uploaded

LANGUAGE GENDER DIAGNOSIS



Colors	Category	Users
	Cerebral Palsy	134
	Other	120
	Brain Injury	60
	Autism	46
	Down's Syndrome	39

Recordings Dashboard – Voice Annotations

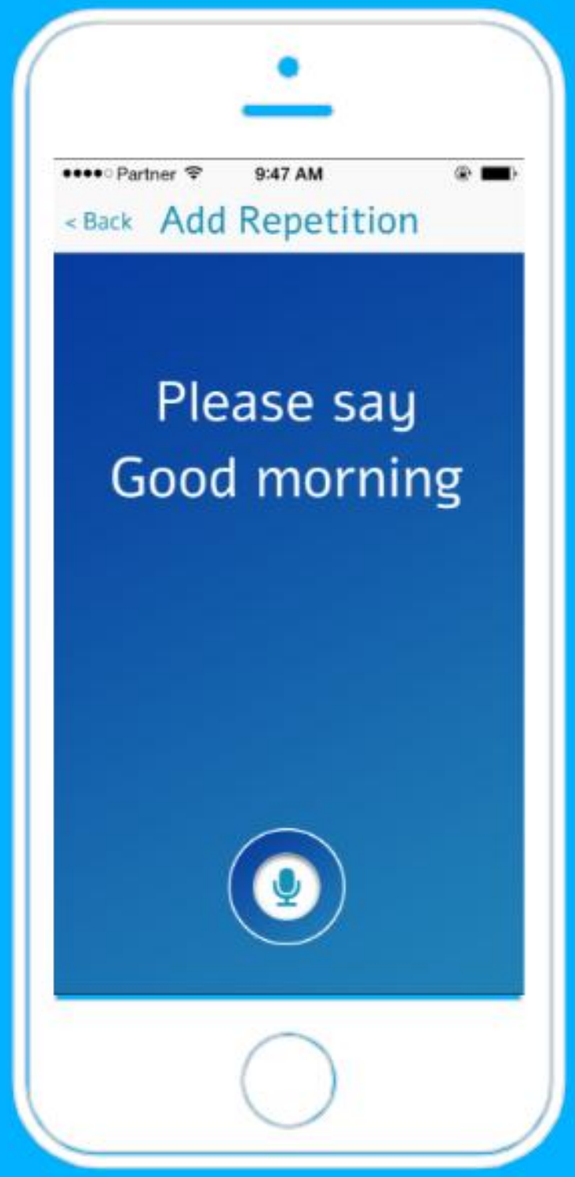


TALKITT DEMO iOS

TALKITT DEMO iOS

TALKITT DEMO iOS

TALKITT DEMO iOS



TALKITT DEMO iOS

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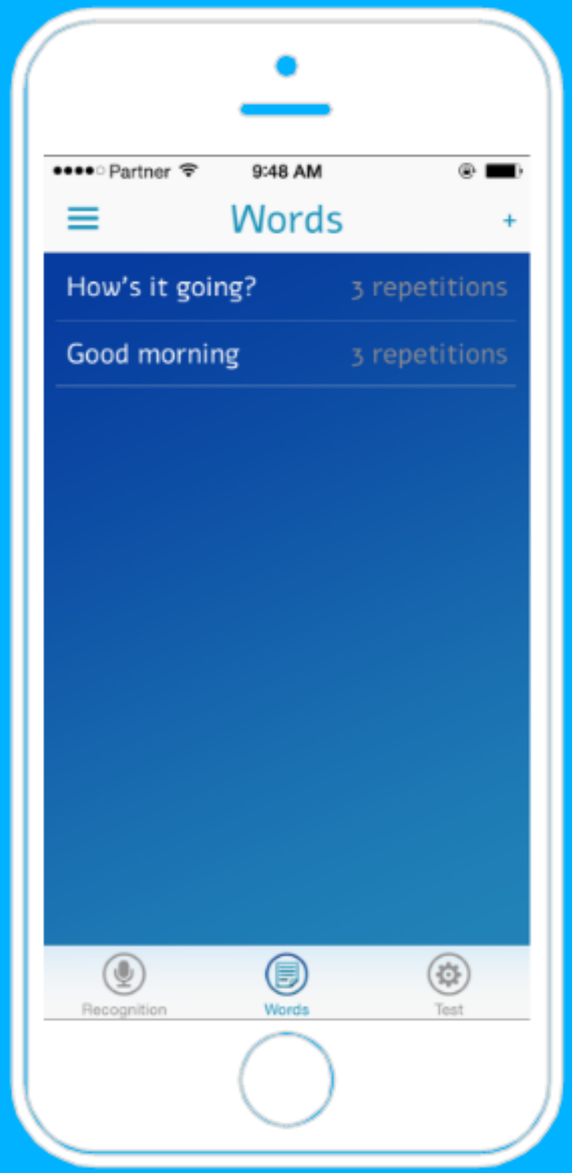
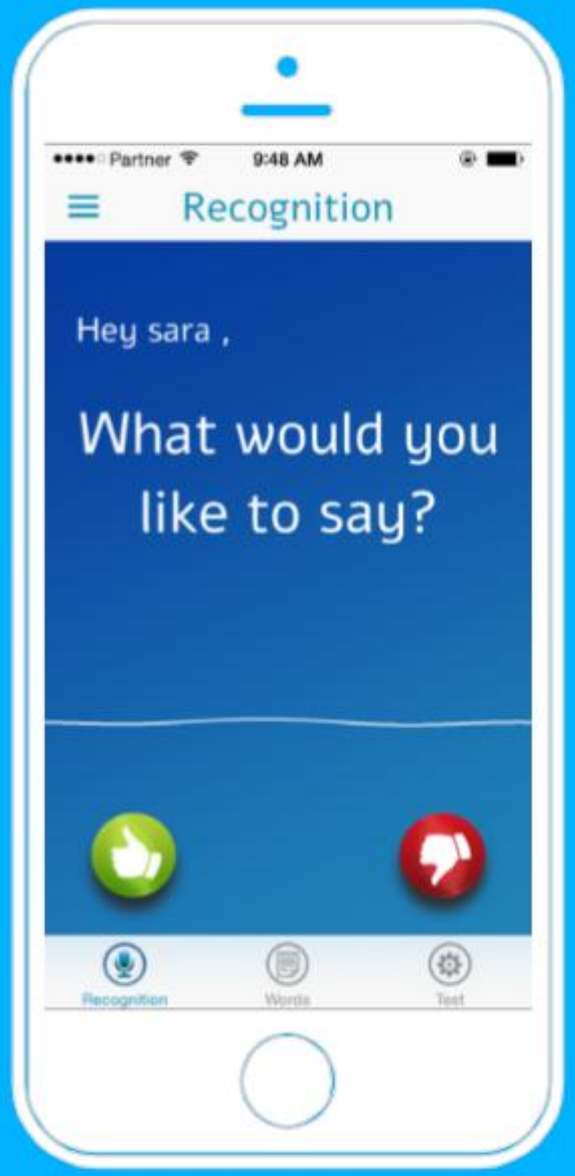
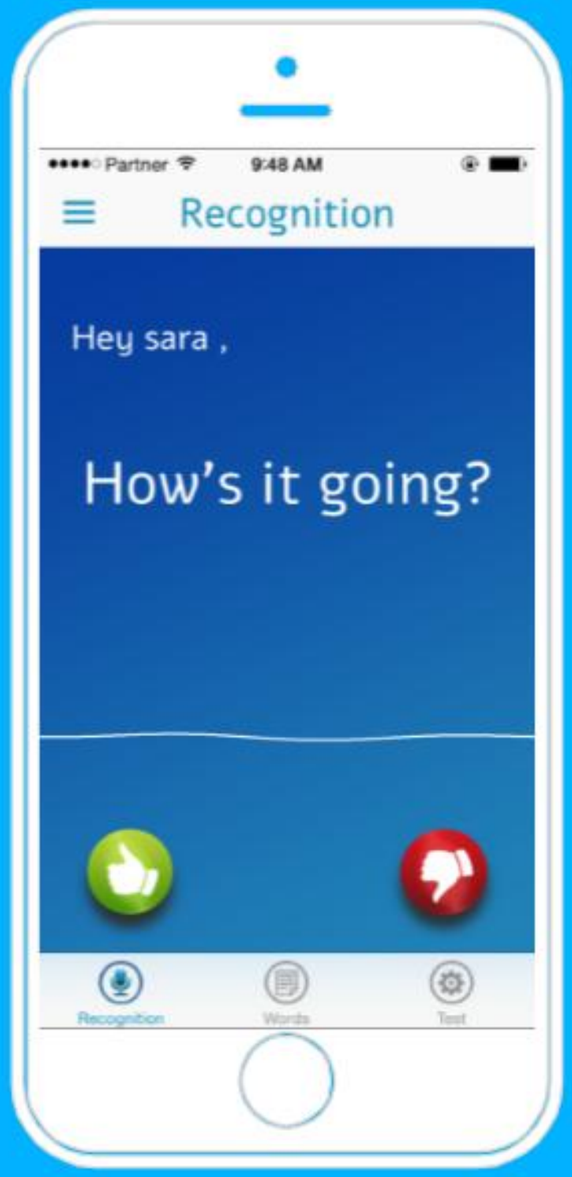


TALKITT DEMO iOS



TALKITT DEMO iOS



TALKITT DEMO iOS

App Monetization (B2C)

4M Users (US) + 6M Users (EU)

10M

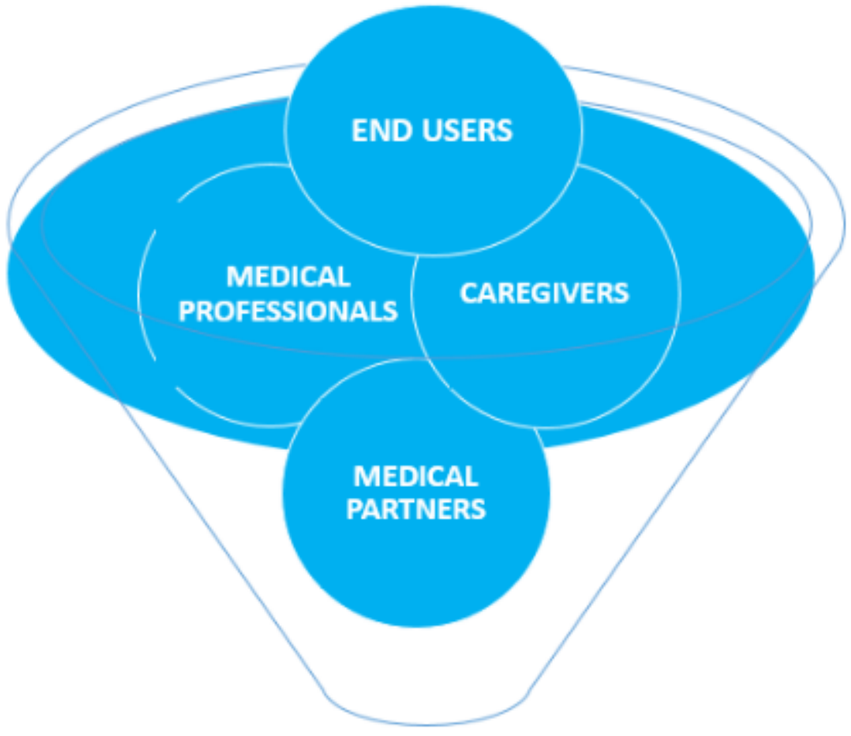
$19.99 per month

Talkitt

TOTAL ADDRESSABLE MARKET $2.4B/yr

Organic Community Growth

NEW REGISTERED USERS
(DAILY INCREASE)



PRODUCT BETA Talkit!

A PROACTIVE
COMMUNITY

Total Potential Users: 7000 +

Profitability Point: 6,000

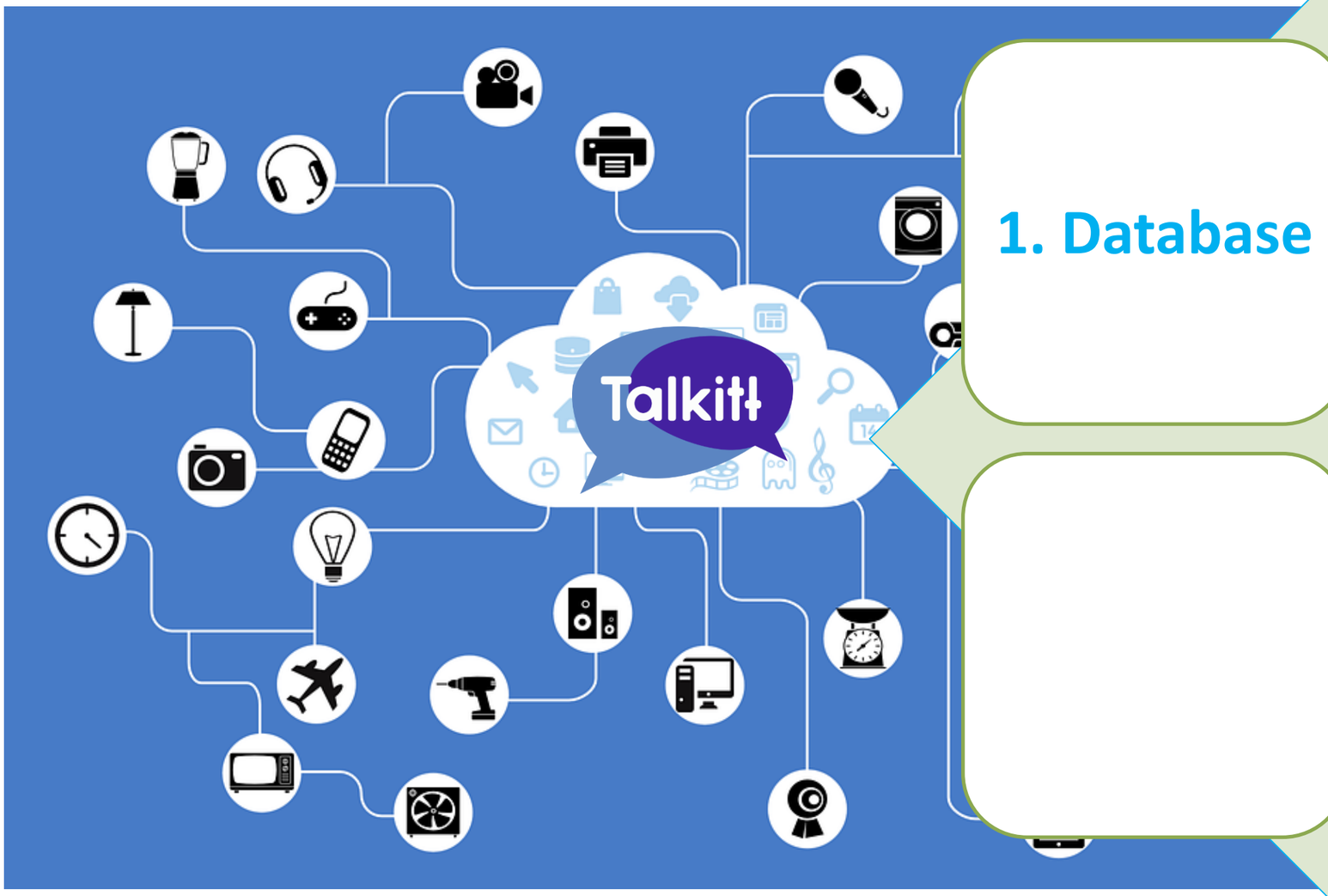
From Community Engagement to Sales

PROACTIVE COMMUNITY

Medical Professionals (SLPs, MDs)	Corporate Promotions	Opinion Leaders & Association
ALYN HOSPITAL	verizon	UCP
LADACIN NETWORK	Apple	LOVE THAT MAX
CP	SAMSUNG	MS National Multiple Sclerosis Society

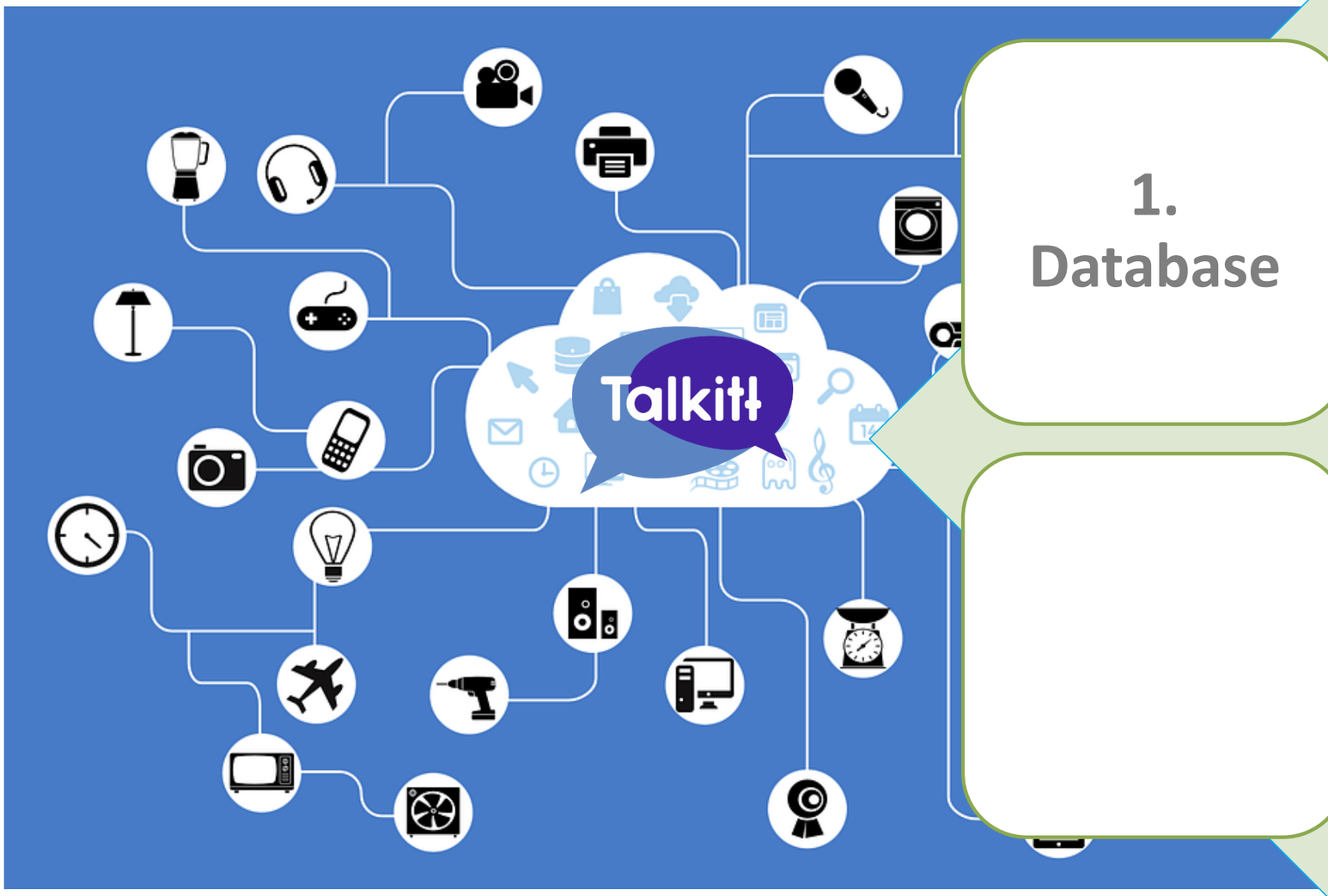
MARKETING CAMPAIGN / MEDIA COVERAGE

Additional Monetization Potential (B2B)



1. Database

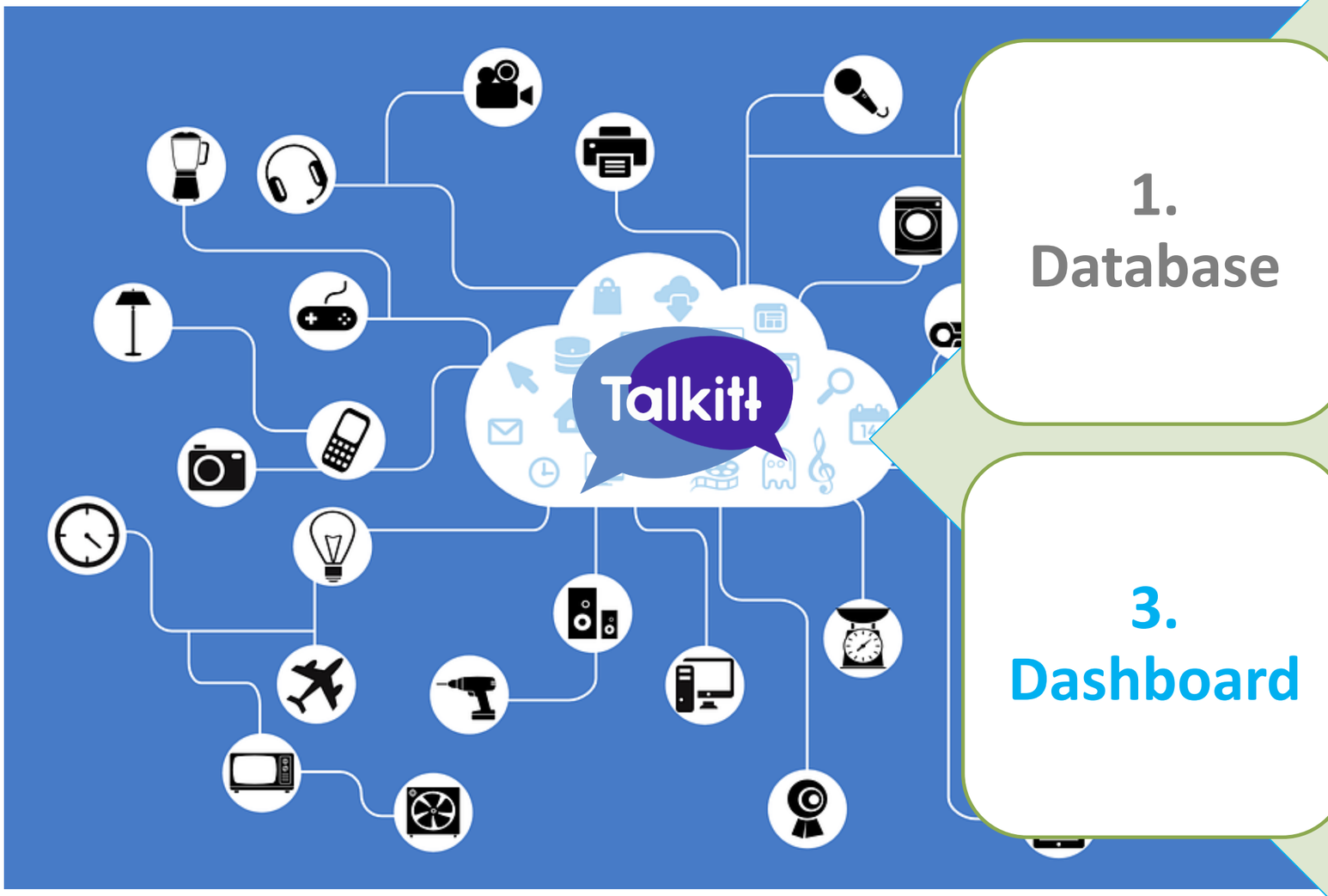
Additional Monetization Potential (B2B)



1. Database

2. Diagnostics

Additional Monetization Potential (B2B)



1. Database

2. Diagnostics

3. Dashboard

Additional Monetization Potential (B2B)

1. Database

2. Diagnostics

3. Dashboard

4. Integration

Awards & Competitions

2015-2016

verizon POWERFUL ANSWERS AWARD 2014 FINALIST

PHILIPS Innovation Award

WSJ.D TECHNOLOGY

Meffys 2014 FINALIST

mass CHALLENGE

ONE SPARK

TEDMED 2014

Orange 4G Innovation Lab

T TELEKOM INNOVATION CONTEST

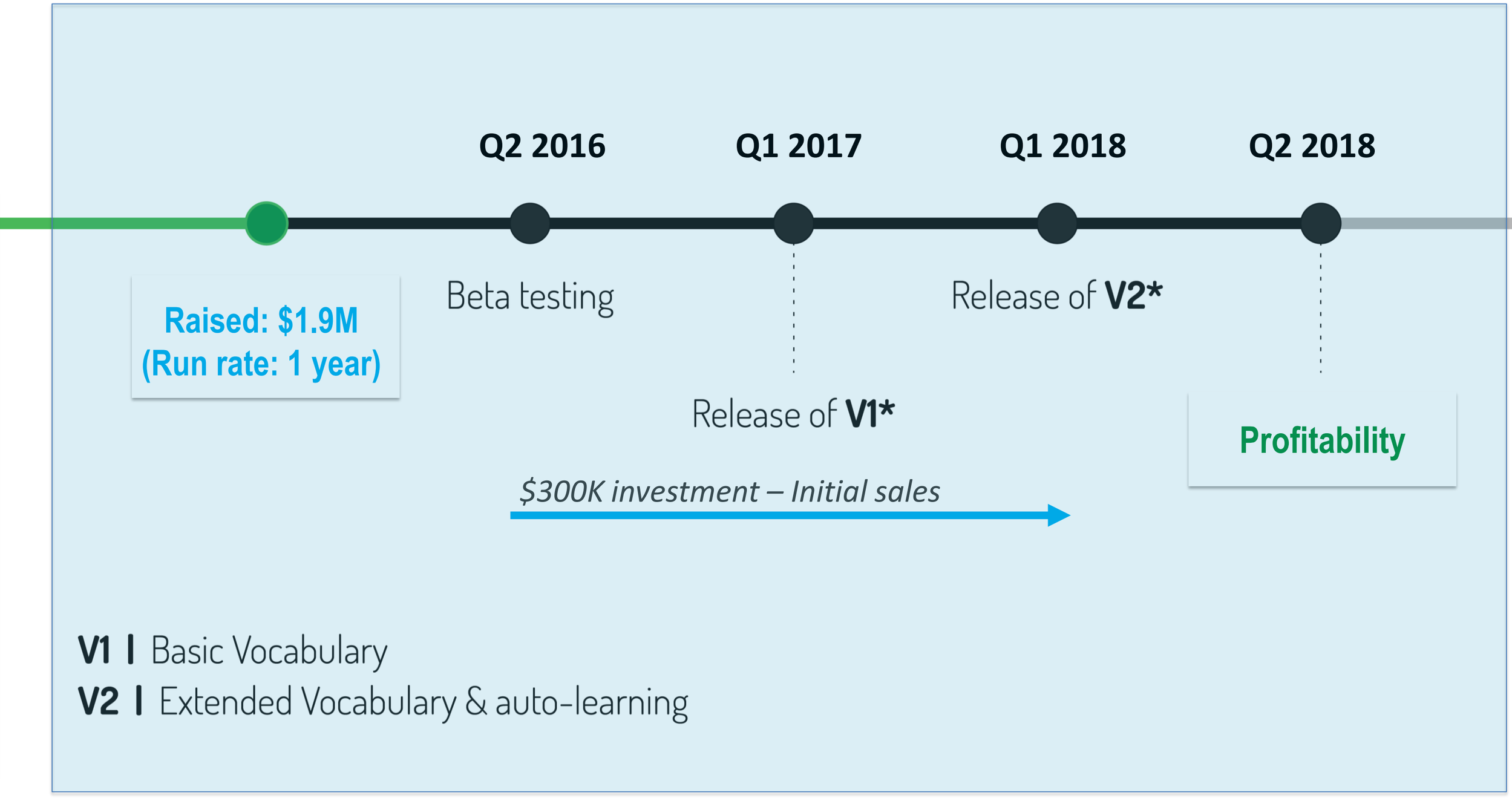
Israel Mobile Summit 2014

43N WINNER

Certified B Corporation

Selected by FIWARE Accelerate

Timeline: What's next?



V1 | Basic Vocabulary

V2 | Extended Vocabulary & auto-learning

the team

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CEO

STAS TIOMKIN
CTO

DEVORA MASON
COO

KOBI CALEV
ALGORITHM TEAM LEAD

OMRI COHEN
ALGORITHM DEVELOPER

MARY GUDMAN
JUNIOR ALGO DEVELOPER

AVIAD HAIMOV
SOFTWARE ARCHITECT

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Yegelwel, PA

Technion
Israel Institute of
Technology

Enzymotec Ltd.
Delivering Lipids

JDC

TERRELL · HOGAN
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PERSONAL INJURY ATTORNEY & CIVIL TRIAL SPECIALIST

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EMEA Strategy and
Operations

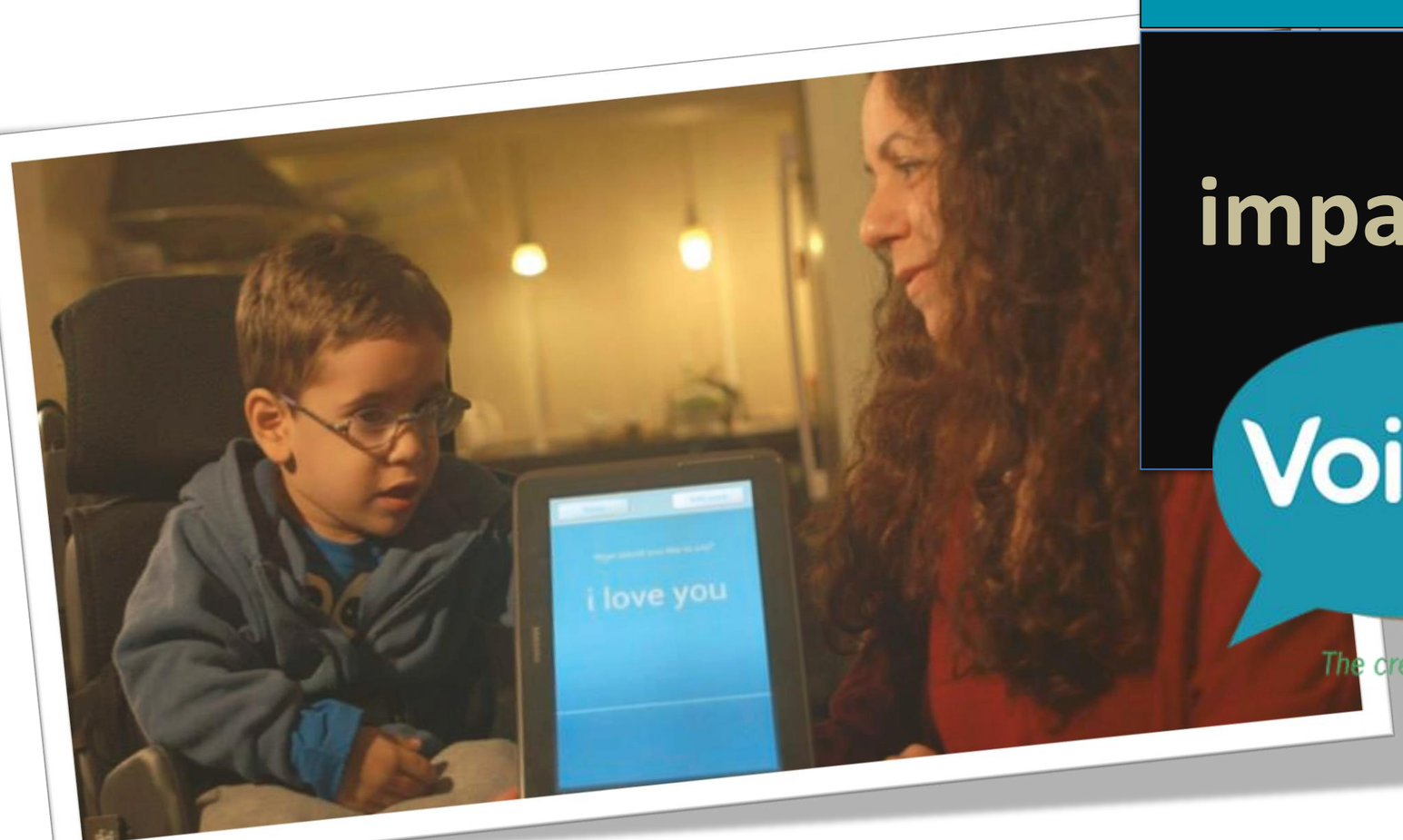
GROUPON

Maren Lesche
Communications
Director

European
Innovation Hub
an etventure company

Changing lives,

one voice at a time.



Speech recognition technology

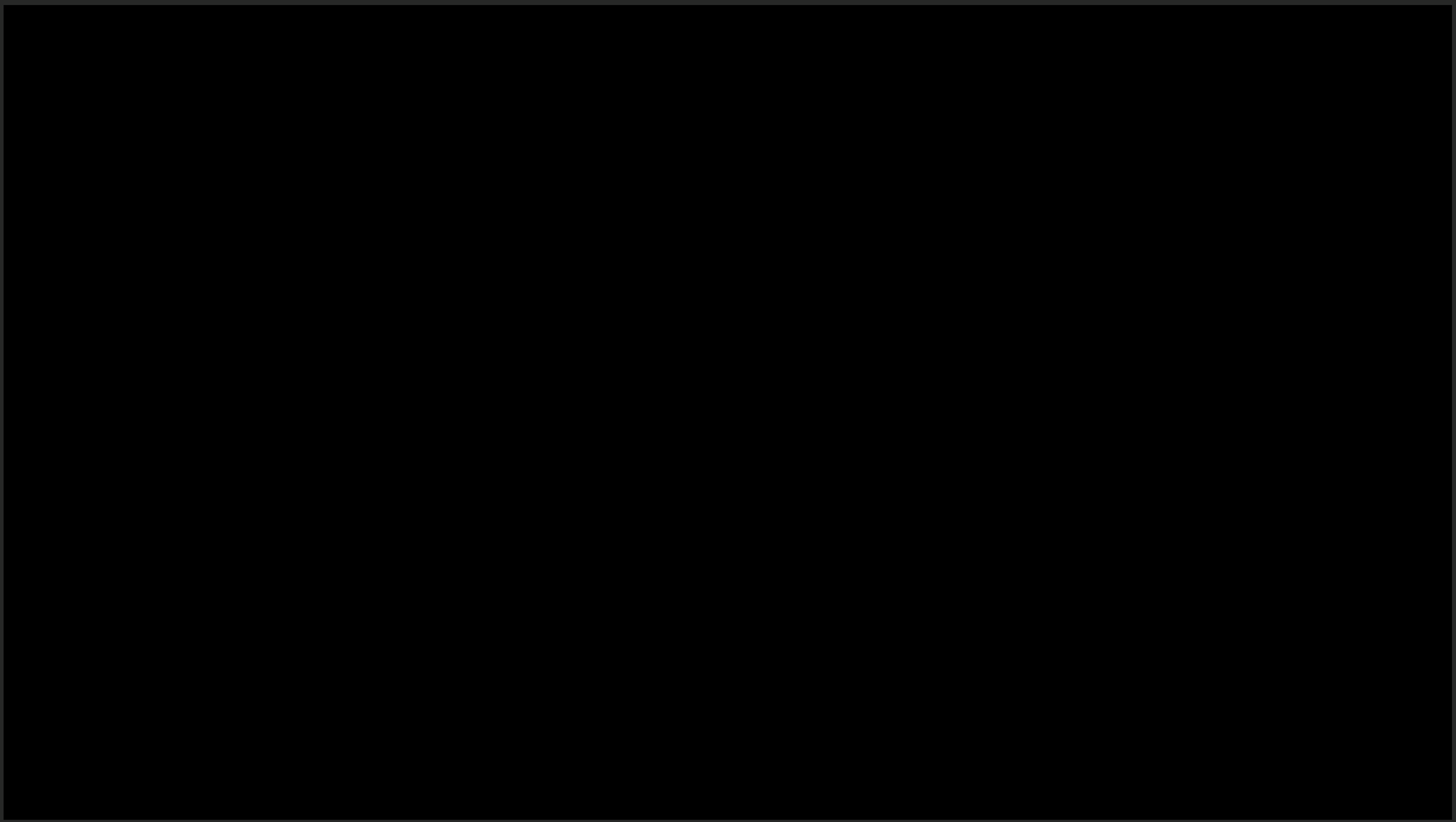
for

impacted speakers

Voiceitt

The creators of - Talkitt

Changing lives,

one voice at a time.

Voiceitt