

# CALL FOR COMPANIES

improve design for people with dementia

**ARE YOU A**

**small/medium sized enterprise** located in the **North-West Europe** area who **develops** and **markets** innovative, reliable and self-determined **home living products** tailored to the needs of the **people with dementia?**

**In this call we are looking for you!**

**DO YOU WANT TO TEST & IMPROVE YOUR PRODUCT?**

**Apply for a voucher of Certification-D!**

## WHAT TO EXPECT

When selected, you will receive a voucher you can use for:

- Product testing in one of the Living Labs (expert evaluation & field evaluation)
- Design support offered by international recognized institutions

## LIVING LABS

There are Living Labs in four different countries with each addresses a different topic:

**Enabling** (Eindhoven - Netherlands)

**Leisure** (Genk - Belgium)

**Safety & Security** (Krefeld - Germany, Angers - France)



## SELECTION PROCEDURE



Fill in the online sign-up form. A first selection is made by a committee.



If selected, you will be contacted for an interview with the selection committee.



There will be a selection of 12 companies who are receiving the voucher.

## APPLICATION

You can apply by filling in the sign-up form.\*  
Click [HERE](#).

**January 18th** - start selection  
**February** - interview  
**March** - start testing

\*The sign-up form is open until the Living Labs are full.

## CONTACT

Click [HERE](#) to visit the project website. The official project language is English.

You can visit the website for the FAQ.  
For any further questions you can contact:  
Francesca Toso  
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## INVITATION TO APPLICANTS

From 2018 to 2050, the number of People with Dementia will increase from 3.3 to 8.5 million in North West Europe. Because more people will live longer at home in the future, they will also need additional support-products. However, studies show that People with Dementia and their support network do not always know about or trust products that are available.

The Certification-D project will support small to medium sized companies in developing innovative and reliable technological products tailored to the needs of people with dementia living at home. The project:

- Supports research & development
- Provides contact with end user segment
- Supports improving your product offering by design
- Keeps you up-to-date with state of the art research
- Provides an opportunity for different markets

## SIGN-UP FORM [selection criteria](#)

Your company needs to meet the following criteria **to be eligible to be invited on an interview**. These criteria will be asked in the sign-up form.

- *Dimension*

Your company should be Small or Medium size as stated by EU Commission

- *Location*

Your company should be located in the North-West Europe area.

- *Product*

Self-evaluation of the TRL (Technology Readiness Level) based on the EU Commission criteria. Products are eligible only from TRL6 to TRL8, but companies can participate to the events and subscribe to the newsletter to be included in further steps of the project.

## INTERVIEW DISCUSSION TOPICS [selection criteria](#)

The selection **to determine which companies are chosen for testing**, will be based on the following criteria. These will be topics of discussion during the interview.

- *Maturity and suitability of the company*
- *Relevance and target group fit of the product offering*
- *Innovative value and uptake potential*
- *Quality of the proposal and viability to implement*
- *Added value of support Living Lab*
- *Product feasibility*

\* If your product is a medical device, the offer in the Living Labs will be tailored according to the expertise of the Living Lab.