

Competitive Cluster in Health Innovation in Western France 0

www.atlanpolebiotherapies.eu

A unique health cluster in Western France since 2005

3 regions,



Key Figures



A network of + 200 members



Approx 6,000 jobs in private R&D 25% of national jobs in the Health/Biotech sector



150 M€ raised by cluster members over the past 6 years



4 publicly traded companies

Since the beginning...



30 innovative products available on the market



823 approved projects with a total of > 920 M€

Members of the cluster

+ 150 COMPANIES

HIGHER EDUCATION ORGANISATIONS La **BICES** Le Mans Université **UBO** angers UNIVERSITÉ DE NANTES ESITech **fris** UNIVERSITÉ DE RENNES le cnam université de TOURS Pays de la Loire **HEALTH ORGANISATIONS/ ESTABLISHMENTS** CHU CHU CHRU HÓPITAUX DE TOURS ANGERS aennes CENTRE HOSPITALIER LINIVERSITAIRE DE NANTES Assurance Maladie nstitut de **1D** Sante Cancérologie · Acence Rézionale de Sant Pays de la Loire

LABORATORIES / RESEARCH INSTITUTES



b com





Atlantic BIO GMP





A network of more than 150 companies



Biotech



E-health / Digital



Medtech



Services / Consulting



Contract Research Organisations



Pharma industry

Examples of **biotech**





Examples of Contract Research Organisations (CRO)



Examples of e-health / digital companies



A national ecosystem

French Bioclusters Network



- Stimulating innovation in a given territory between businesses, industry and research institutes around a common theme
- **6 health clusters** in France
- 1,300 SMEs



A European ecosystem

Inter-clustering & programmes



Council of European Bioregions ABT is a Board member.



A European project to facilitate the international growth of SMEs in the health sector.



A European project coordinated by ABT aiming to stimulate SME business innovation and growth in the health sector.



A European project aiming to set up a transnational pilot ecosystem to enable integration of KETs in biomedical products.

A Cluster of Excellence in...



Immunotherapy



Digital/e-health



Regenerative Medicine



Nutrition & Microbiota



Radiopharmaceuticals



Animal Health

Atlanpole Biotherapies at your service!

An offer that fits your needs



Broaden your network

by participating in our activities. Multiply your contacts and identify key partners amongst our 200 members.



Develop your innovation projects

individual or collaborative R&D projects, open innovation - benefit from tailor-made support! We offer a full range of services.



Go international

through accessing: our European network, congresses and fairs and dedicated financial support.



Increase your visibility!

we can represent you through multiple channels, share your news/job offers and offer you the possibility of becoming a sponsor.

Broaden your network

Join a community, develop your business, promote your expertise, create new contacts, access the regional, national and international networks of ABT...

So many good reasons to participate in our events and those of our partners!



Check out all of our events: atlanpolebiotherapies.com/agenda

Broaden your network

Participate in our events

- What's Up Days
- « Digital & Health » Days
- Events co-organised with our partners
- Our annual General Assembly
- National and international congresses

In 2019...



24 events organised bringing together more than 1,800 participants



Develop your innovation projects

Receive support for your individual and collaborative projects





In 2019...



34 project diagnostics for 26 SMEs : 32 received a label, 14 financed

Develop your innovation projects

Benefit from 5 medico-economic studies per year

The studies cover major diseases, treatments, companies, drugs, access and market trends.

Using the medico-economic studies enables you to:

- make informed strategic decisions (R&D, commercial, etc.)
- prioritise market opportunities
- identify unmet needs
- complete and enrich your applications for project funding



Develop your innovation projects

Collaborate with major groups

Work on Open Innovation actions with groups who wish to develop a collaboration with businesses (start-ups and SMEs) and/or academic research labs. Some examples:

- developing new therapies
- proposing new innovative approaches to potentiate treatments
- developing new digital approaches for patient care

Examples of major groups









Go international

Attend international forums and congresses

- Monitoring targeted information and activities
- Collective stand and increased visibility at a dozen annual events/activities
- Communication and promotion of our members
- Negotiated rates for registration

In 2019...



56 SME cluster members attended international delegations: BIO-EUROPE Spring in Vienna, BIO 2019 in Philadelphia, EANM Congress in Barcelona, BIO Europe in Hamburg, BIOFIT in Marseille...



Go international

Access our international network

- Cooperate with European clusters focusing on similar topics
- Seek partners for your European projects
- Networking events and delegations

To find out more, <u>click here</u>











Go international

Stay informed about funding for internationalisation

- Monitoring regional subsidies via our partners
- DGE funding for inter-clustering activities reserved for our members
- □ Funding from European networks dedicated to SMEs
- **General Funding for international activities**





Increase your visibility

Showcase your organisation across our dynamic network!

<u>Via our different channels</u>: monthly newsletter (FR and EN), social media, website, database, press releases, speaking at our annual General Assembly...

- **Present your organisation** (activities, key figures, needs...)
- **Given Share your news and job opportunities**

Some key figures







More than 3 300 subscribers on Twitter & LinkedIn



+ **150 news stories** shared on our website each year



Increase your visibility

Become a sponsor

Formulas		Annual fee
Sponsoring web	Interview shared across our online channels	3 000 €
Sponsor 5 events	Participate as an expert + promote your organisation through different means (roll-up, on the screen, through different supports)	5 000 €
Sponsor the Gener	ral Assembly Give a speech + promote your organisation through different means (roll-up, on the screen, through different supports)	5 000 €
Sponsoring per ye	Yisibility on the website, at 5 of our events, at our General Assembly, + 3 meetings with targeted members	10 000 €

To find out more, contact us!

Our team



Florence Hallouin Director



Maud Tronchin Chief Financial Officer



onchin Pascale Barto cial Officer Communication Manager



Adeline Chauvigné Communication officer



Lynda Guérineau Events & Network Manager





Nicolas Siami Fab Business Development Manager

Fabienne Suquet Assistant



Jessica Walker European Project Manager



Benoît-Jules Youbicier-Simo Senior Project Manager



Mineke Faure-Eon Regional contact Pays de la Loire Angers Technopole

Hélène Le Pocher Regional contact Brittany

> Biotech Santé Bretagne



Charlotte Nény Regional contact Brittany

Biotech Santé Bretagne



Denis Marchand Regional contact Centre-Val de Loire Polepharma

7 reasons to join our cluster

- **1** Be part of **a dynamic & qualified network** to increase your exchanges with diverse actors
- 2 Facilitate your contact with institutional structures
- 3 Set up collaborative innovation projects
- 4 Develop internationally via actions on the ground
- 5 Gain visibility through sharing your news / job offers via our network
- 6 Access relevant funding monitoring tools
- 7 Benefit from negotiated fees for national and international #health events

If you are a company*

Criteria	Annual fee
Less than 20 employees and created less than 3 years ago	350 €
Less than 20 employees and created more than 3 years ago OR less than 50 employees	800€
Between 51 and 100 employees	1 150 €
Between 101 and 250 employees	1 950 €
More than 250 employees	4 500 €

If you are already a member of Images&Réseaux or Valorial, or Biotech Santé Bretagne (ID2Santé), you can benefit from a reduced rate.

If you are a supporting organisation*

	Annual fee
Unique fee	1 500 €
For consultants with less than 5 employees (75 % reduction)	375 €

* Consulting firms, legal offices, banks, design offices,...

If you are a higher education, research or health organisation

Type of organisation	Annual fee
Supervisory bodies (with labs)	2 000 €
Health organisations Higher education or specialised training organisations Research organisations	1 500 €

If you are a development or eco-innovation structure

Type of structure	Annual fee
Economic development structures	500 €
CCI	1 000 €
Structures which provide personnel	0 €

CONTACT US!



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